

2021 SPONSORSHIP PACKAGES

*Gold
Pick
awards*



CHAPTER
SUMMIT



CHAPTER SUMMIT

	Forty Niner (\$2,500)	Prospector (\$1,500)	Nugget (\$1,000)	Magma (\$500)
Complimentary event tickets – VIP seating	6 tickets (1 table)	6 tickets (1 table)	4 tickets	2 tickets
Ad in the Chapter Summit program	Full-page ad	½ page ad	¼ page ad	
Official acknowledgement from Emcee	✓	✓	✓	✓
Company included on all program materials and event signage	logo	logo	name only	name only
Shout out on PRSA Colorado's Facebook, Twitter and LinkedIn pages	2 individual mentions	1 individual mention	1 individual mention	listed as an event sponsor

All sponsor company logos or names will be displayed on promotional materials, including the Chapter Summit page on PRSA Colorado's website and any chapter emails relating to the 2021 Chapter Summit.



Gold Pick awards

	Forty Niner (\$2,500)	Prospector (\$1,500)	Nugget (\$1,000)	Magma (\$500)
Complimentary event tickets – VIP seating	6 tickets (1 table)	6 tickets (1 table)	4 tickets	2 tickets
Ad in the Gold Pick Awards program	Full-page ad	½ page ad	¼ page ad	
Official acknowledgement from Emcee	✓	✓	✓	✓
Company included on all program materials and event signage	logo	logo	name only	name only
Mention in post-event materials (blog, news release, email)	✓	✓	✓	✓
Shout out on PRSA Colorado's Facebook, Twitter and LinkedIn pages	2 individual mentions	1 individual mention	1 individual mention	listed as an event sponsor

All sponsor company logos or names will be displayed on promotional materials, including the Gold Pick Awards page on PRSA Colorado's website and any chapter emails relating to the Gold Pick Awards.

Gold Pick awards CHAPTER SUMMIT

	Forty Niner (\$4,500)	Prospector (\$2,750)	Nugget (\$1,750)	Magma (\$850)
Complimentary event tickets – VIP seating to both events	6 tickets (1 table)	6 tickets (1 table)	4 tickets	2 tickets
Ad in the Chapter Summit and Gold Pick Awards programs	Full-page ad	½ page ad	¼ page ad	
Official acknowledgement from Emcee	✓	✓	✓	✓
Company included on all program materials and event signage	logo	logo	name only	name only
Mention in post-event materials (blog, news release, email)	✓	✓	✓	✓
Shout out on PRSA Colorado’s Facebook, Twitter and LinkedIn pages	2 takeover posts	1 takeover post	2 individual mentions	listed as an event sponsor

All sponsor company logos or names will be displayed on promotional materials, including the Chapter Summit and Gold Pick Awards pages on PRSA Colorado’s website, and any chapter emails relating to the Chapter Summit and Gold Pick Awards.

FOR MORE INFORMATION,
please REACH OUT TO

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